

... the National AT Reuse Center



Pass It On Center:
Expanding the Outreach of
Assistive Technology
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## **Objectives**

To identify and define four types of AT reuse

 To learn about three resources to establish an AT reuse network

 To learn how to access resources, including local reuse programs, through the Pass It On Center website







# WHY REUTILIZE AT?

Pass It On Center - AT Reuse

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### We should reuse AT because:

- **x** Large numbers of individuals still lack insurance.
- Even those insured may lack coverage for needed AT, be unable to afford the co-pay, or experience delays in acquiring a needed device.
- Compliance is improved when users have a trial period on a device to ensure appropriateness.
- Individuals sometimes need a second device for school or workplace.
- Reuse minimizes the impact on economic and environmental resources.



# was born of 'the perfect storm'.

- Reauthorization of the Assistive Technology Act
- New Freedom Initiative
- Interest from OSERS' leadership
- Hurricane Katrina



## Pass It On Center

- Was funded by the U.S. Dept. of Education/ Rehabilitation Services Administration (2006-2013); is administered by Georgia's Tools for Life and operates as a program of AMAC Accessibility Solutions and Research Center in Georgia Tech's College of Architecture
- Promotes the safe, effective and appropriate reuse of lightly-used assistive technology
- Provides technical assistance to the 56 state and territorial AT Act Programs and other organizations engaging in AT reutilization

We are the "go to" resource for AT reuse!

# Safe: A focus on sanitization practices, device tracking

- \* Sanitization: policies and procedures, tile rooms (Paraquad and FODAC), automated cleaning devices, worker training
- Tracking devices for warnings, recalls



# Appropriate: Right device, training for proper use



Paraquad's Mobility Training Course

- Use AT professionals to match devices
- Provide training in the use of the device





**Safe, Effective and Appropriate:** 

## **TYPES OF AT REUSE**



## **Types of Reuse Activities**

### × Device Exchange

Online exchange of devices between owner or donor and new user;
 Want-Ad Digest/e-Bay for AT

### Device Reassignment/Redistribution

+ Assignment of a previously used device to a new user

#### × Device Refurbishment

 Devices accepted (usually by donation) into an inventory, repaired, sanitized, and/or refurbished as needed; and then offered for sale, loan, rental, or gift to consumers.

### × Open-Ended Loan

Borrower can keep the device as long as needed, but program retains ownership

### × Recyling

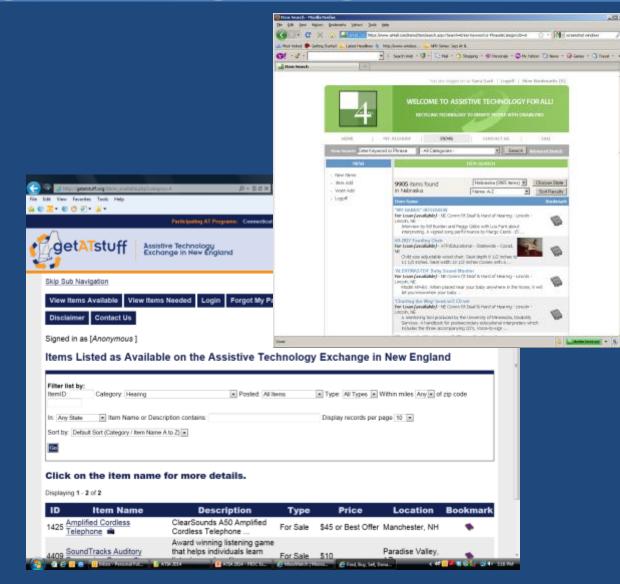
End of life breakdown into spare parts or disposal

## Reuse through Exchange programs

Exchange takes place between owner/donor and new user without intervention by the AT Reuse Program.

AT4ALL is used by many states to provide exchange opportunities. getATstuff serves New England.

Commercial sales on e-Bay and Craig's list are another form of exchange.



## Reuse through Reassignment

Some programs accept donated items and pass them on to new users





\* AT School Swap and **School Share in New England are actually** reassignment programs of unused devices donated from school inventories with professionals matching appropriate devices to students.

## Reuse through Repair and Refurbishing

Many AT Act Programs partner with nonprofit organizations to create a networked program to accept donated items for repair and refurbishing. Those items are then given or sold to new users.

Sometimes nonprofit organizations operate independent refurbishing programs.

- The Kansas Equipment Exchange partners with CILs, nonprofits, Medicaid and commercial suppliers to refurbish devices for Kansans.
- Project MEND, a nonprofit in San Antonio, refurbishes AT for area citizens.
- Paraquad, a CIL in St. Louis, operates a refurbishing and repair program for clients.

## Reuse through Device Loan

Organizations that loan AT to people in need is exemplified by many organizations that serve people with specific disabilities, by some faith-based ministries, and by AT Act Programs that offer demonstration loans to try devices.

The Convalescent Aid Society has been loaning DME to residents of Pasadena and San Gabriel County since 1923!

### REUSE THROUGH RECYLING:

### **END-OF-LIFE DISPOSAL**

- + Broken beyond repair?
- + Too expensive to repair?
- + Unsafe to reassign?
- + Does not meet acceptable specifications?
- + Usable parts that can be removed for reuse?

Alert: Has the device been recalled or discontinued?





Don't have a reuse program or network? Start one!

Identifying Partners and Successful Practices to

## **ESTABLISH AN AT REUSE NETWORK**

### Who are the stakeholders?

- Uninsured, underinsured or individuals waiting for AT: Prospective customers for reuse
- Professionals who encounter customers with an unmet need for AT
- Agencies and organizations who serve people with disabilities
- Healthcare providers
- People with unused AT
- Manufacturers and suppliers of AT
- Board or Advisory Council
- Private insurance companies

### Partner to Create Reuse Networks

- Successful programs are usually partnerships among some of these supporters of reuse:
  - + One of the 56 AT Act Programs
  - + Nonprofits engaged in reuse
  - + Organizations or agencies that support or provide services to individuals with specific disabilities
  - + Manufacturers and/or Suppliers of AT
  - + Civic organizations
  - + Veteran's groups
  - + Centers for Independent Living
  - + Donors
  - + Volunteers



## Why pursue public-private partnerships?

- Limited government resources, and the reality of diminishing funding, point to need for increased private and community involvement
- Shared allocation of risk
- Increased sustainability for programs
- **×** Enhanced community support

# Build relationships in the healthcare community

- Tap into the medical services of the largest healthcare providers in the area
  - Requires a lot of networking, weaving
  - + Takes time to build awareness
  - Medical group gets access to devices to improve outcomes

- FREE Foundation, VA, has space donated at three healthcare facilities
- Project MEND works closely with county, city and University Medical Center
- FODAC assists Atlanta's largest public hospital and contracts with a smaller one

# Partner with programs that train AT professionals

- × Paraquad
  - + Washington Univ.OT program
- **× FREE Foundation:** 
  - + Partnerships with five college or university PT, OT or PTA programs

- Students get
  - On-site training in sanitization, repair and matching of AT
  - + Experience with patients and devices
  - + Awareness of reuse resources

## Start or improve with communication

- Convene a meeting of interested stakeholders (or existing supporters).
- Identify all who could benefit from expanded AT reuse and invite them to the table.
- Invite a reuse veteran reuse leader to facilitate the gathering.
- Identify needs and opportunities; resources and constraints.





## **Build Community Support**

Collaborate with all agencies and organizations that serve the same populations for similar needs.



- Work with community organizations to create awareness of the reuse program.
- Become a recognized contributor to the community.



### Example: Kansas' Statewide Reuse Program

- Partnership amongKansas AT ActProgram, Medicaid,CILs, DME suppliers
- Started in 2003
- Uses AT AccessSites as distribution centers



### **Example: Alabama's Diverse AT Reuse Partnerships**

#### **WASTE NOT (2002)**

Huntsville
United Cerebral Palsy of
Huntsville & Tennessee Valley

#### **ReMEDy (2010)**

Birmingham Baptist Association

Mobile Reuse Program (1997)

Mobile

Goodwill Easter Seals

of the Gulf Coast



3-R Project (1999)

Anniston

Opportunity

Center – AL

Easter Seals

CARE Project (2007)

Montgomery

Easter Seals

Central Alabama

The R.E.A.L. Project (2010)

Dothan
Wiregrass Rehab
Center/Jon Lee
Foundation

### **Consider Issues that Affect Reuse Programs**

- + Legal issues, including compliance with federal and state laws, liability and reimbursement
- Development of policies and procedures to implement best practices (based on Indicators of Quality for AT Reuse)
- + Playing a role in emergency response
- + Building relationships among reuse programs, device manufacturers and device suppliers
- + Creating a sustainable financial base

## **Build an Annual Operating Budget**

**Service Goals** 

**Budget** 

**Contingency Plan** 

Before
budgeting, set
goals
consistent with
the program's
mission and
resources

Build a budget to achieve the goals

Make a contingency plan to deal with income shortfalls or unanticipated expenses

## Plan to Measure Output

- Number of usable devices donated
- Value of donated devices
- Number of devices reassigned
- Number of individuals served
- Value of reassigned AT
- Most helpful tool: a good inventory system with flexible reporting capabilities (Kansas, Paraquad, Project MEND, AT4ALL and others)

## **Use Business Analysis**

- Kansas led the way in recommending that programs apply a standard business practice and calculate Return on Investment.
  - This calculation requires only the total program expenses and the value of equipment made available for reuse.
  - Calculation: Divide NET value (value of reused equipment minus total program expenses) by expenses to derive return percentage or return for each dollar invested.
  - Use this calculation to demonstrate the value gained from investment in reuse – with potential donors and legislators.

### Plan for sustainability

#### **SUSTAINABILITY**

...is the ability, at its most basic, to survive in perpetuity.

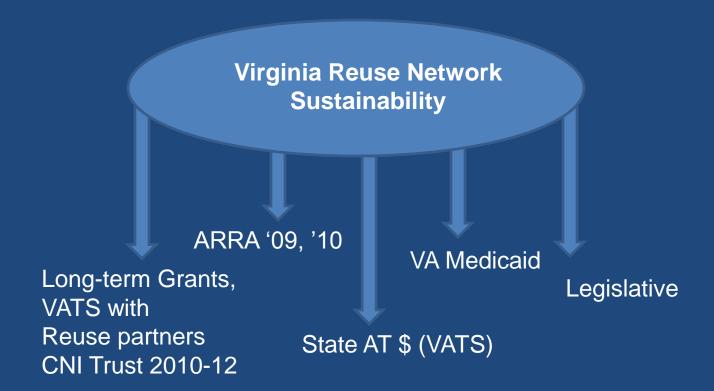
Can you imagine the need for safe, appropriate and affordable AT disappearing?

No? Then, shouldn't your reuse program operate as long as the need persists?

### **VIRGINIA'S "5-LEGGED STOOL"**

A diversity of grants and government sources

### Sources of Income





**Technical Assistance to Expand AT Reuse:** 

## HOW PASS IT ON CENTER CAN HELP

## **Technical Assistance for Reuse Programs**

- To establish a national network of reuse programs
- To facilitate the exchange of information among reuse programs
- To promote device reuse to individuals with disabilities and others
- To develop plans for AT reuse to meet the needs of individuals with disabilities and others
- To facilitate response to emergencies and disasters for users of assistive technology

## **Technical Assistance in Many Forms**

- + Facilitates State AT Reuse Summits
- Provides direct Technical Assistance on site when requested
- + Provides guides for starting a program, developing budgets and developing strategic plans
- + Responds to telephone or e-mail requests for Technical Assistance on specific topics, including significant assistance with start-up programs
- + Provides education and training for reuse program leaders

### **Online Tools to Serve Programs and Customers**

- + Pass It On Center web site
- + Locations Database
- + Indicators of Quality for AT Reuse with an Online Program Assessment Tool
- + Knowledge Base
- + NEED AT prototype
- + Video Project
- + Social Media
- + Newsletters

### Use the resources on our website

### www.passitoncenter.org

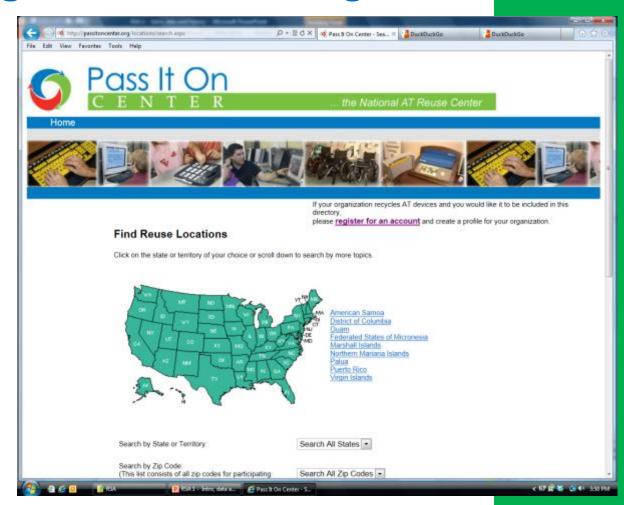


## Locations Database: Profile your Program, or Find a Program

Help!

If your reuse program isn't in the database, please create a profile so others will know about your work and customers can find you!

- Programs create a profile
- Users locate programs by state or activity
- Currently there are 221 program profiles!



### Use the Knowledge Base

1,150+ objects includes more than

- 376 articles
- 572 attachments (models, examples, forms)
- 202 links to videos, publications, websites

**Best Practices:** 

**Policies and Procedures** 

**Sample Documents from Reuse Programs** 

Models

**Conference Presentations** 

Videos of Programs

Links to
Other
Resources

Help!

## Modules in Knowledge Base

- Program Operations
- User Services
- Marketing
- Emergency Preparedness
- Supplier and Manufacturer Relationships

- Organizational Structure and Governance
- Accounting
- Management
- Human Resources
- Sustainability

Also: Presentations from Major Conferences Links to videos, publications, resources

### Pass It On Center Video Project



Showcases reuse programs with tours, interviews, sanitization models and more

#### PIOC YouTube Channel

### http://www.youtube.com/PassItOnCenter

- Videos showcase program operations: tours of the program, sanitization practices, warehouse organization, success stories, and much more.
- Program leaders explain unique programs and sustainability strategies.
- videos are in the process of being captioned.

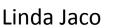
# Join live webinars. Access archived webinars.

Help!

- Webinars provide education and training on topics of value to reuse programs.
- Continuing education credits available to AT professionals
- ✓ Past webinars are archived online for future use on demand at not cost.

Speakers from reuse programs or others with special expertise







Kerri Morgan



Sara Sack

### www.passitoncenter.org

Pass It On Center - AT Reuse

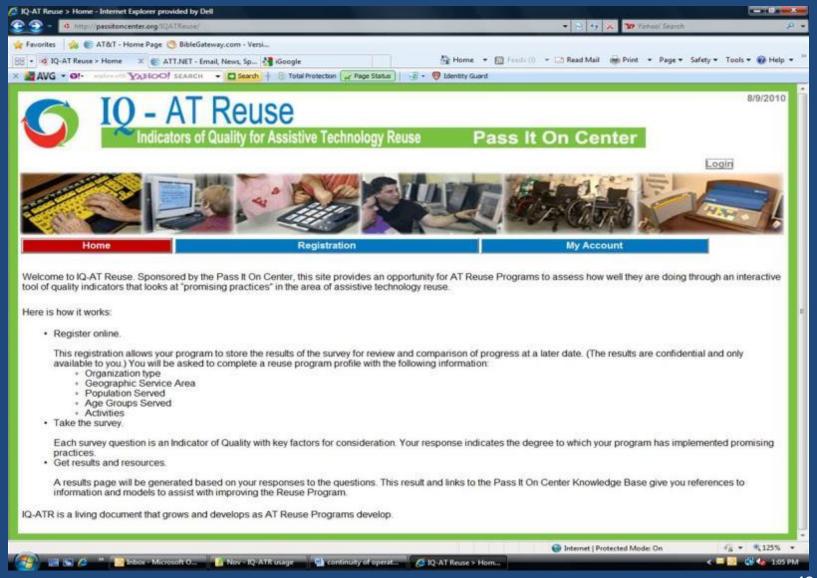
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### **Use Indicators of Quality for AT Reuse**

Promising practices by key category with factors for consideration in evaluating how well a program complies

- Developed through a national collaborative effort in 2009
- Enhanced with an Online Program
   Assessment Tool for ease of use
- IQ-ATR report and the online tool available on PIOC website

# Evaluate your reuse program with the Online Program Assessment Tool



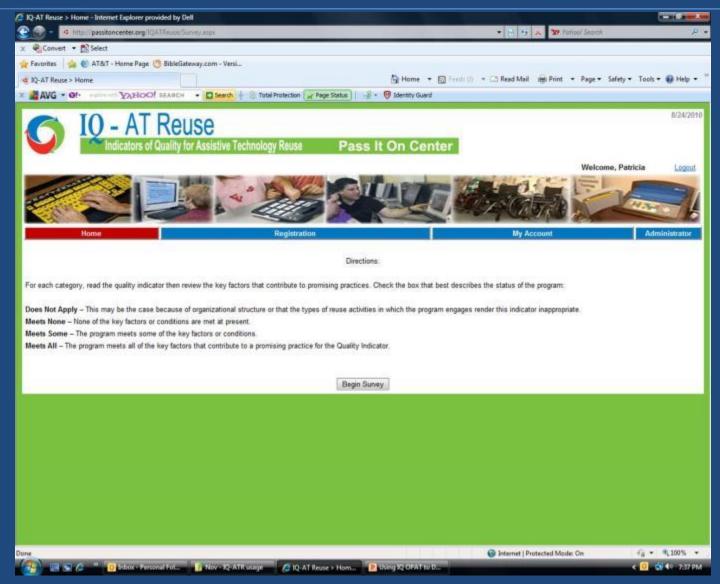
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### Based on the Indicators of Quality for AT Reuse

- Program Operations
- × User Services
- × Marketing
- EmergencyPreparedness
- Supplier and ManufacturerRelationships

- Organizational Structure and Governance
- **×** Accounting
- × Management
- × Human Resources
- **×** Sustainability

### Use as a guest or create an account



### **More Online Communities**



### Follow the EM Blog

- Blog follows Emergency Management issues for people with functional needs.
- When a disaster happens, PIOC will coordinate and share requests for AT with reuse programs that can provide assistance.

www.passitoncenter.org

### **Summits on AT Reuse**

Help!

Pass It On Center facilitates gatherings of AT Act Program staff and other interested organizations and agencies to plan for new or improved AT reuse programs.

- 21 states have held summits or focus groups.
- Several states reported securing additional leveraged funding as a result of Summits.





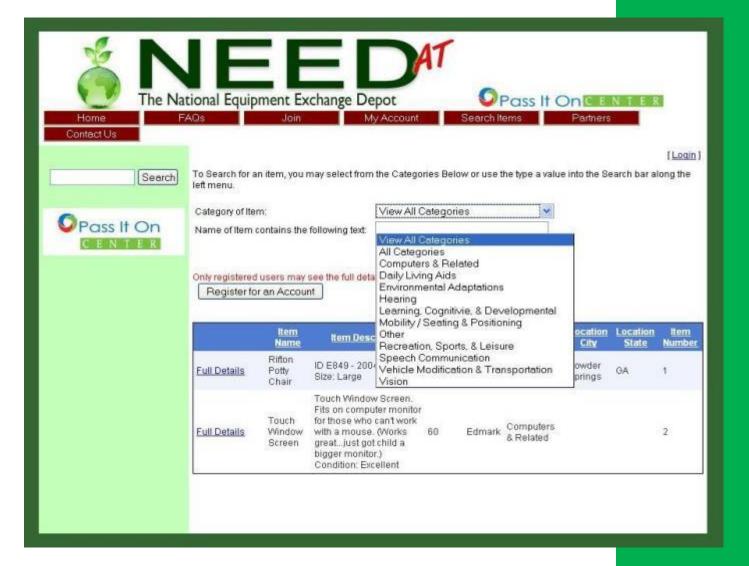
# **Assistive Technology Industry Association Conferences**



PIOC has presented
60+ sessions on reuse
and
Four Pre-conferences
on Starting or Improving
Reuse Programs



### Creating a national exchange site

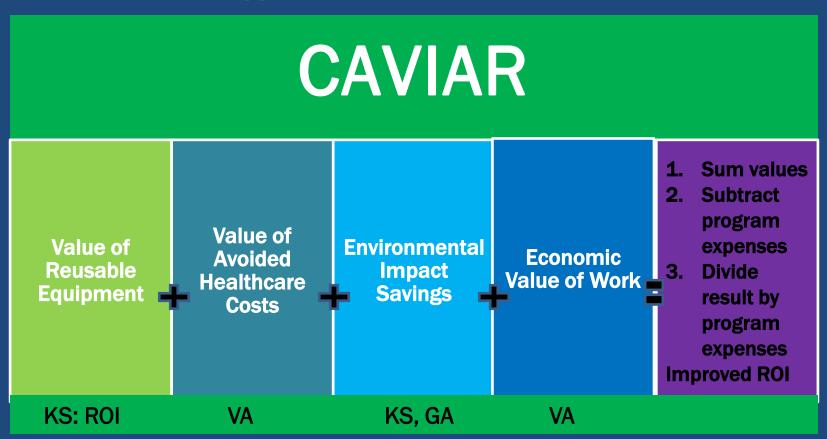


### Helping to Sustain AT Reuse Programs

- Webinars on fundraising, acquisition of donations, fee-based revenue
- Education about the use of business analysis (especially return on investment) to leverage funding
- Education on how to get reuse employees certified for their roles, how to get programs accredited

## PIOC is conducting research to expand ROI analysis to include more than the value of reused equipment

<u>Calculation of an Approximate Value of Investment in AT Reutilization</u>



### **Education for Reuse Programs**

- + Hosts National and Regional Reuse Conferences
- + Presents annual strand of Webinars (over 50 archived for free future use)
- + Presents at ATIA and other national conferences







### PIOC leads the way in promoting AT Reuse in Emergency Management

- + National Leadership Summit on AT Reuse and Emergency Management
  - × Washington, DC, February 2010
- + FEMA Region Summits on AT Reuse and Emergency Management
  - × Region IV, Atlanta, April 2011
  - × Region III, Philadelphia, September 2011
  - × Region VI, Houston, April 2012
- + Florida Summit on AT Reuse and Emergency Management

× FL Independent Living Council co-hosted, Orlando, January 2012

### **Ongoing EM Initiative**





- Regional Summits in remaining Federal Emergency Management Agency (FEMA) regions
- × Memorandum of Understanding with FEMA
- Infrastructure to support safe, appropriate, effective reuse in emergencies and continuity of effort for permanent devices
- Collaboration with National
   Voluntary Organizations Active in
   Disaster (VOAD) and other
   stakeholders

### **TA for Medicaid Partnerships**

### **×** Consulting:

+ Dr. Sara Sack has consulted with 18 states.

### × August 2012 Webinar:

- Reviewed models and experiences
- + Defined some of the issues
- Prompted immediate action by two states

### × How-to Guide

A document for reuse program leaders and Medicaid administrators examining successful models, providing guidance in exploring the issues and the process of expanding reuse in partnership with Medicaid

Release pending

### **REVIEW**

Can you name four types of AT reuse?

 What are three resources to help you establish an AT reuse network?

 What is the one website that will help you access resources, including local reuse programs?

## QUESTIONS?





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#### **DISCLAIMER**

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